

COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA)

Every three years, Baptist Health Floyd completes a Community Health Needs Assessment to identify the health needs in our community. To support our mission of improving health in our communities, we then outline how we will address those needs in our Implementation Strategy report.

PROCESS

ASSEMBLE COMMITTEE

The CHNA committee included **hospital and system leadership** coordinated by the system planning team.

IDENTIFY COMMUNITY SERVED

The community served by the CHNA includes the counties where the majority of our inpatients reside. In 2020, **more than 61% of our inpatients** lived in Floyd and Clark counties.

COLLECT DATA

The committee **solicited community input**, including from **local health departments**, and collected data from state and national sources. The data included demographic and socioeconomic information, disease prevalence and health indicators.

PRIORITIZE HEALTH NEEDS

The committee reviewed and discussed the data. They selected these significant health needs to address:

- 1. Cardiovascular disease**
- 2. Mental health**
- 3. Social determinants of health** (food security, transportation and housing)
- 4. Substance use disorder** (alcohol, tobacco and other drugs)

ADDRESS HEALTH NEEDS

The committee developed the Implementation Strategy outlining these goals for each health need:

CARDIOVASCULAR DISEASE

1. Provide education to increase awareness of cardiovascular disease risk factors.
2. Encourage health behaviors that reduce the incidence and impact of cardiovascular disease.



MENTAL HEALTH

1. Incorporate motivational interviewing techniques to provide a patient-focused approach to behavior change.
2. Work with coordinated community groups focused on addressing mental health to strengthen effort for greatest impact.

SOCIAL DETERMINANTS OF HEALTH

1. Address social determinants of health related to food security.
2. Address social determinants of health related to transportation.
3. Address social determinants of health related to housing.



SUBSTANCE USE DISORDER

1. Improve awareness of substance use disorder and reduce stigma of addiction.
2. Use opportunities afforded by the hospital emergency department to intervene in factors contributing to substance abuse.



Scan here to read the full report.